

Beth mAcdonald

Through more than 30 years of professional experience, Beth mAcdonald has held positions in technical management, franchise market development, new business development and organizational consultancy. With exposure to industries as diverse as technical textiles, consumer products, medical devices, training and website development, she has a broad corporate experience which allows her to relate to variety of people, problems and opportunities.

During her 18 years' at Johnson & Johnson Family of Companies, she directed and managed innovation initiatives in wound care, oral care, sanitary protection, adult incontinence and skin care. In her years at Johnson & Johnson, she was recognized for her unique ability to draw out extraordinary performance in teams with diverse members. Her ability to work across multiple cultures was further honed through worldwide and regional assignments. Before Johnson & Johnson, Beth exercised her creative muscles in the fields of industrial and medical textiles and apparel.

Since 2000, Beth has been a training consultant and facilitator in Asia and Pacific regions. She has designed and delivered talent development programs for technical professionals, regional and worldwide leadership, and high potential employees in high technology electronics companies, fast-moving consumer goods companies, and engineering/infrastructure companies. She is also a coach working with both middle management and C-level executives in Asia Pacific.

Beth has contributed to the "innovation rebirth" of the field of adult incontinence by organizing and conducting cross-disciplinary creative events for several national events in the U.S. She is a member of the Creative Industries Council in the Philippines; working to enhance the creative output of Filipino designers and manufacturers.

Abundant energy and physical stamina derived from training in the martial and meditate arts give Beth an infectious but grounded energy Her coaching skills can give an invaluable boost to rising, or temporarily sputtering, organizational stars.

Beth's academic studies include design, engineering, leadership, management and facilitation. She is trained in the frameworks of Complexity Science, Spiral Dynamics, Ontology and Gestalt. She is also certified in Ontological Coaching through Newfield Australia. Beth holds a dual degree in Textile Engineering and Design from Philadelphia College of Textiles and Science, now Philadelphia University. She also attended the graduate program in Leadership, a cross-department curriculum at the University of Pennsylvania; completed the Top Management Program at Asian Institute of Management; and graduated from a program in Gestalt Coaching and Facilitation, a joint initiative of the University of Kassel and the University of the Philippines. She is a holder of multiple U.S. and International Patents.

