

Dawn Gilpin

Dawn Gilpin spent more than 15 years working in Italy in various areas of organizational communication and public relations, including crisis management and internal communication. She joined the Cronkite School faculty after completing her Ph.D. in Mass Media & Communication at Temple University, where she was a Presidential Fellow.

Dawn's research interests focus on the interactions between organizations, media and public policy, particularly in terms of organizational and issue identity, and the dynamics of knowledge and power. She explores these questions using mixed methodologies including narrative and network analysis in addition to other quantitative and qualitative methods. Her work has been published by Oxford University Press, Public Relations Review, Studies in Communication Sciences, Emergence: Complexity and Organization (E:CO), and included in several peer-reviewed collections.

Dawn teaches primarily in the areas of public relations, communication theory, and research methods. During her professional career, she also developed and taught numerous workshops on topics such as trade show communication, crisis communication and management, group dynamics and teamwork, and others. She is a member of the National Communication Association, the International Communication Association and the Academy of Management.

Recent publications:

Gilpin, D. & Murphy, P. (2008). Crisis Management in a Complex World. New York: Oxford University Press.

Gilpin, D. (2008). "Narrating the organizational self: Reframing the role of the news release." Public Relations Review 34(1), 9-18.

Gilpin, D. (2008). "Mass agrarianism: Wal-Mart and organic foods," in Food for Thought: Essays on Eating and Culture. Lawrence Rubin, editor. Jefferson, NC: McFarland.