

John Findlay, Ph.D., MBA



John Findlay is a partner of Maverick & Boutique. His complex adaptive systems model of socio-technological change offers a robust explanation for the hyper-chaotic period currently being experienced in every realm of human activity - technology, markets, economies, jobs and politics - as humans make the shift to a new and higher level of social and technological order.

In a partnership with Abby Straus and other thought leader colleagues around the world, he has translated the complex adaptive systems "period doubling cascade" model into a diagnostic that gives people and organizations a roadmap to the future, and created a suite of practical decision, learning and personal interaction tools that people can use to leverage change, and reliably and consciously transform their world for the better.

John is a skilled facilitator and strategy consultant, who started his career as a math and science teacher. He is the Australian developer, founder and CEO of Zing, a technology company that makes complex adaptive learning systems, used by the members of the global Maverick & Boutique network of 200 consultants in 27 countries.

He has over 30 years experience in community consultation, futures forecasting, organizational transformation, politics, infrastructure and new business development. During the 1970s and 1980s he was an organization change consultant in the coal, construction, gaming, hotel, local government, telecommunications, defense and water sectors and managed many large-scale community wide change programs including several city and industry-wide programs.

He has a Ph.D. from the University of Wollongong and an MBA from Southern Cross University. He is also a research fellow at Wollongong University in evolutionary and educational psychology.

John is the author of over 50 different suites of group decision and learning programs based on the thinking and work of emerging thought leaders, as well as thousands of specialized workshop methods. His two main titles, Learning in Teams, for schools, and Dreams Memes & Themes, for business, have been sold into 1700 customer sites around the world.