

## **Biography**

**Sunny Su** has an international background, born Chinese and living now in the Netherlands. Her working experiences involve international sales, supply chain management and general management in consumer goods and IT business. She survived cultural and language barriers and developed her very own way to adapt quickly in a new and challenging environment, both in organizations and in life.

During her stay in China, the Netherlands, Taiwan and many other places, the confrontation of cultural differences raised up the question: How to share the vision among people with different background, purpose and responsibilities? How to motivate people to work together supportively? Being a sensitive and creative person, she noticed the importance of competence development in team building and witnessed the success of this application in practice.

Sunny is energetic, friendly and inspiring person to be with. She sees the potential in people and is also a professional coach in personal /organizational development.